

# NEPAL'S LARGEST AND MOST SUCCESSFUL EXHIBITION AND TRADE FAIR ON -

**WOOD & WOODWORKING MACHINERY,  
FURNITURE PRODUCTION TECHNOLOGIES, TOOLS &  
FITTINGS, INTERIOR DESIGN, ACCESSORIES,  
RAW MATERIALS AND PRODUCTS.**



**05-06-07**  
**JANUARY 2024**

**Bhrikuti Mandap,  
Kathmandu, Nepal**

## CONCURRENT EVENTS

2nd Edition  
**NEPAL**  
**MUF EXPO**  
Mattress + Upholstery + Furnishing



## WELCOME TO THE 9<sup>TH</sup> EDITION

# OF NEPAL WOOD

# INTERNATIONAL

# EXPO

Being a highly specialized show, NEPAL WOOD provides an excellent opportunity for Domestic and International companies to showcase and learn about wood and to build new strategic relationships with buyers, traders and investors globally. NEPAL WOOD 2024 a meeting ground for manufacturers, importers, traders, distributors, converters and end-users in the wood industry. Launching new products and latest technologies are the highlights of the show. Exhibitors from Nepal, India, China, Malaysia, Italy and many more will be displaying their products and 15,000 trade visitors are expected to be at NEPAL WOOD 2024. This trade fair offers you a chance to meet wood and woodworking professionals and develop ideas for increasing the range and quality of your business and learn new techniques and sources of supply. It has a quest to be the prestigious rostrum of creative ideas and new technologies, as the attention of wood manufacturers and traders turns to innovative resources that would initiate lucrative transactions. As the regions' only dedicated trade show on the sector, Nepal Wood International Expo provides a powerful venue for companies in the wood industry to exploit the ongoing infrastructure and construction boom in the country. Building on the success of the 8th edition where the show transacted

Nepal Wood International Expo 2024 is the Nepal's largest and most successful event for the latest Innovations & Technologies and has become the platform of progress across the wood, woodworking, furniture and interior design sector for Nepal. Exhibiting at this event will connect you with the industry in the region. Trade visitors, professionals and serious buyers from all over the continent have been using NEPAL WOOD as an opportunity to strengthen ties with new customers, network and catch up on the latest technologies.

millions of dollars in business and with all exhibitors having confirmed their participation after previous editions, we had to double the exhibition space and the results speaks for itself. Nepal Wood International Expo is the foremost exhibition that offers you a chance to meet wood and woodworking professionals and the interior design fraternity and develop ideas for increasing the range and quality of one's business. It has a vision to be the platform for creative ideas and new technologies, as wood manufacturers and traders turn their attention towards innovative resources that would initiate business.







**10+** Participating  
Countries



**250+** Exhibiting  
Brands



**60,000+** Sq.ft  
Total Exhibition  
Area



**15,000+** Trade  
Visitors over  
**3 Days**

**94.2%** of the Exhibitors are Satisfied with overall  
performance of the Organizer

## WHY EXHIBIT ?

### NEPAL WOOD INTERNATIONAL EXPO – YOUR GATEWAY TO ONE OF THE FASTEST EXPANDING MARKET IN THE REGION

Access to more than 15,000 quality trade professionals from the country and beyond to promote and display your latest products and services.

Connect with key visitors from the wood industry having purchasing authority. Establish new contacts and expand your business reach by meeting relevant business partners (suppliers, manufacturers, trade association and institutions).

Learn about latest industry trends, technologies and products at display by interacting with industry experts.

Get special brand recognition and promotion through an intense regional and international marketing campaign.

Increase marketing awareness in one of the fastest expanding construction markets in the regions.

Raise your profile in front of budgets holders from some of the largest construction projects in Nepal.

Showcase and demonstrate your products or service to a market that is actively sourcing new and innovative products previously unavailable to them.

Generate leads by networking with Architects, Project Managers, Construction Consultants and Procurement Managers.



## WHY VISIT ?



Benefit of interacting with **expert professionals**



Learning about the latest **Products and Technologies**



More than **250 exhibitors** from **10 Countries.**



Increasing presence of **International companies.**

## SHOW HIGHLIGHTS OF PREVIOUS EDITION

- The 8th edition of the Nepal Wood International Expo **attained a 100% growth** from the last edition.
- Internationally supported and participated event proved to be a **phenomenal success.**
- **250+** Regional & International Brands from **10 different countries** participated in the **3 days event.**
- **15,000** specialized trade visitors transacted with exhibitors **buying wood, products and machineries.**
- Exhibitors & Visitors were delighted with the opportunity as **successful transaction** were completed during the **three-day event.**
- Media coverage of the event targeting the relevant industry professionals insured potential **key customers** to relevant companies and an opportunity to conclude deals and **strengthen global business relationships.**

## INDUSTRY OVERVIEW

# 41,560

ENTERPRISE

# 3,00,000

SKILLED & SEMI-SKILLED  
PEOPLE INVOLVED

## PLYWOOD, VENEERED AND PANELS

went up by

# \$ 7.8 MILLION





# MEGA PROMOTIONS

## FOR MEGA REACH



SMS



E-mailers



Media Outreach



Social Media



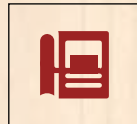
whatsapp Campaign



Billboards



Magazines



Video Marketing



Corporate Gifts



IVR Calls



Radio Advt.



Banners



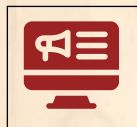
Invitation



Google Ads



Press Releases



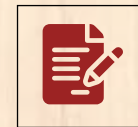
TV Advt.



Hoardings



Tele Calling



News Papers



Public Relations



# EXHIBITOR PROFILE

## (Includes But Not Restricted To)

- Abrasives
- Adhesives
- Coatings
- Combined Machines
- Drying Steaming and Impregnation of Solid Timber
- Dust Collecting Equipment
- Edge banding materials
- Laminates & Plywood
- Polishes
- Finishes

## Edge Banding Machines (Edge Banding, Trimming, Sanding, etc.)

- Edge Banding Materials
- Engineered Wood, Moulded Plywood Fittings and Accessories

## (Hinges, Knob Handles, Other Hardware)

- Folding Systems
- Forming Machines
- Grinders (Sharpeners)
- Handling Equipment
- Hardware Recessing Machines

## Machines and Equipment for Special Product Groups

- Machines and Equipment for Surface Finishing

## Machines and Technical Equipment for Assembly, Packaging

- Machines for Boring and Dowel- Driving
- Machines for Different Products
- Machines for Paper Impregnation and Laminates
- Machines for Special Processes
- Materials Handling Equipment
- MDF, OSB, LVL, Plywood and Panels
- Mortising Machines Saw milling equipment, accessories & tools

## (Molding and Planning Machines Finger Jointing Machines Finger Jointers)

- Other Machines and Materials
- Panel Products, Wood Composites, Sawn Timber
- Panel Saws
- Particle Board
- Plywood
- Polishing and Buffing Machines
- Portable Machines & Tools
- Post Forming Machines

- Power Feeders

- Press/Clamps for Corner Joints

Woodworking Machinery Plant & Accessories for Production of Sawn Timber, Veneer, Particle board, MDF, OSB, LVL, Plywood & Panels

## PRODUCTS :

Veneers, Plywood, Particle Board, MDF, Engineered Wood, Moulded Plywood, Panel Products, Wood Composites, Sawn Timber, Kitchen& Cabinet Boards, Woodworking Chemicals,Wood-based Panels & Veneered Products, Manufacturers Of Upholstered Products Machinery & Lines For Finishing

# VISITOR PROFILE

Furniture Manufacturers, Plywood Manufactures, Laminates, Importers, Procurement Managers Of Wood Related Product, Manufacturers, Saw Millers, Plywood & Particle Board, Manufacturers/Traders, Craftsmen / Carpenters, Interior, Decorators, Architects & Builders, Timber Importers /Merchants, Manufacturers of Wood Based Products, Kitchen, Cabinet Manufacturers, Wooden Shelves Manufacturers, Office, Furniture Manufacturers, Traders, Hardware Manufacturer /Dealers, Government Officers, etc., Exporters & Importers, Industry Associations, Hardware Distributors / Dealers /Manufacturers, Manufacturers of Wood-based Articles, Manufacturers, Distributors & Dealers of Furniture Fittings,Packaging Industry





# KEY FEATURES

**Networking Opportunities:** The expo provides ample opportunities to connect and collaborate with prospective stakeholders, including both national and international companies. It offers a platform to establish valuable business relationships and partnerships.

**Product Launch Platform:** The expo serves as the best platform for launching new products in the mobile industry. Companies can unveil their latest innovations and technologies to a wide audience of industry professionals and potential customers.

**Industry Insights:** Attendees can gain valuable industry insights through presentations by industry leaders and procurement agencies. These sessions provide a deeper understanding of market trends, emerging technologies, and procurement practices.

**Skill Development and Capacity Enhancement:** The expo focuses on skill development and capacity enhancement through workshops, seminars, and interactive sessions. Participants can enhance their knowledge and expertise in various aspects of the mobile industry.

**Brand Exposure:** Participating in the expo provides significant brand exposure to a wide range of industry professionals and attendees. It allows companies to showcase their products, services, and innovations, enhancing their brand visibility and reputation.

**Media Promotions:** The expo receives extensive media promotions through hoardings, billboards, social media presence, newspaper ads campaigns, car and auto ads, SMS, e-mailers, and IVR calls. This ensures widespread visibility and attracts a larger audience.

**Suitable Business Environment:** The expo offers an apt business environment for retailers, manufacturers, and industry players to interact face-to-face, establish business alliances, and explore potential collaborations.

**Business Generation Opportunities:** The expo offers on-the-spot business generation prospects. Exhibitors can meet potential customers, distributors, and retailers, facilitating immediate business opportunities and collaborations.

**Concurrent Events:** The expo is held alongside other significant events such as the Nepal International Furniture & Home Décor Expo and the Nepal MUF International Expo. This creates synergies and a comprehensive platform for exploring multiple industries.





# FEW GLIMPSES OF OUR SHOW





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# ABOUT THE ORGANISERS



**FUTUREX TRADE FAIR & EVENTS PVT. LTD.** aims to bring all personnel of a particular industry together by providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Discussions. Understanding the needs of the industry's requirements and interests is our speciality and it includes multidimensional activities, making it the most apt business platform. Because of our professional and thorough approach, along with our expert manpower, we are considered the best bet by industry experts. At Futurex trade shows, we believe that making an exhibition is the most sustainable and cost effective solution for business activity. We create a perfect blend of top manufacturers and potential industry buyers from around the world in order to make it an absolute success.



**MEDIA SPACE SOLUTIONS** has been in this industry since 2009. Starting its journey as a digital media and event management company to managing a portfolio of exhibitions and mobile networks that reach consumers on the move. We are the single largest commercial trade show company in Nepal, having the best exhibitions in infrastructure, engineering, and agriculture, to name a few in our portfolio, with tie ups from leading brands in the industry. Our global marketing network, organisational skills, and local connections help us deliver the best trade show of the international standard with consistently qualified visitors.

## MEDIA PARTNERS:



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