



2nd Edition

NEPAL MUF EXPO

Mattress + Upholstery + Furnishing

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BHRIKUTI MANDAP, KATHMANDU, NEPAL

NEPAL'S LARGEST EXHIBITION

on Mattress Industry, Upholstery, Furnishing, Machinery and Technology.

Concurrent Events:



WHY TO EXHIBIT?

- Existing PR opportunities.
- Step away from the screen.
- Don't just sell, learn too.
- Face-to-face interaction.
- Know your Competitors Well.
- Close deals with new customers during the show.
- Strengthen (or establish) your brand.
- Learn what your competitors are doing right.
- Speak directly to your target market.
- Optimise your sales and lead generation strategy.



JOIN US AT NEPAL MUF EXPO 2024 IN NEPAL AND POSITION YOUR BUSINESS AT THE FOREFRONT OF THE INDUSTRY.

A mattress is a rectangular pad or fabric case that is typically used to support a person who is laying down. It is usually made of soft yet firm material to support and keep the body straight. Mattresses not only provide support to the body but also prevents it from slouching that may cause severe back pains. It can function as both a bed and a part of a bed. Mattresses are typically made of heavy cloth and filled with cotton, hair, straw, foam rubber, and often have a framework of metal. Increasing adoption of the mattress coupled with the increasing cost affordability of the people are the factors that are driving the market growth. With an increasing rise in healthcare and hospitality sector, rising affordability of mattresses and a focus on the smart mattress, emerging economies are now opening up to significant opportunities that the market has to offer.

Upholstery fabric has its application over wide range of upholstery in indoor and outdoor areas such as garden, café, hotels, yacht and automobiles among others. The factors such as upholstery location, surrounding environment, consumer spending ability impacts the choice of upholstery fabric type and designs. Furthermore, the new developments and innovations in the fabric industry also impacts the selection of upholstery fabric. With the growing furniture market at a CAGR of 6.3% during the forecast period is bolstering the production of upholstery all over the world.

The evolving home and living concept along with the development of modern-style apartment and housing units has led to an increase in the demand for furniture of foreign brands. Nepalese furniture dealers have reported an annual business growth of 20% for the market.

The **Nepal Furnishing & Furniture** market has an investment of approximately 25 billion NRs (US\$ 2.31 billion) and has been employing over 150,000 individuals in this sector. It is estimated to be growing at an annual rate of 25%. As per the Nepal Furniture and Furnishing Association (NFFA), around 60% of the furniture offered in Nepali market are imported goods. This is due to the fact that foreign brands offer a wide variety of choices at competitive prices and are promoted well than domestic products.

VISITORS PROFILE

Sleep product manufacturers
Sleep product sellers
Mattress importers
Home textile producers
Material suppliers
Dealers
Department store purchasing officials
Designers
Interior designers

Pillow manufacturers
Sleep product exporters
Mattress exporters
Mattress material importers
Quilt producers
Distributors
Retail store purchasing officials
Furniture sellers
Hotel purchasing managers

Trade chamber and sector company officials



EXHIBITORS PROFILE

All Type of Mattresses
Spring Coiler Assembler
Glue/Adhesive & Systems
Foam Cutting Machines
Decorative Border M/C
Pocket Spring & M/C
Mattress Ticking Fabric & Upholstery Fabric
Raw Materials
Latex Foams
Mattress Lables
Air Ventilators
Compression & Role Packing Machines
EPE Foam Machinery

Quilting Machines
Spring Wire
Packing Machines
Flenging Machines
Binding Cloth Tapes
Tape Edge Machines
Mattress Protectors
Accessories
PU Foam Cutting M/C
Corner Guard
Clips & Staples
EPE Foam Raw Material
EPE Foam Sheet Manufacturer, etc

ABOUT US

Futurex Trade Fair and Events Pvt. Ltd. believe in philosophy of making exhibition most sustainable and cost effective mode of business activity with perfect blend of best manufacturers and potential industry buyers from around the world. Our expertise lies in identifying the emerging sectors which have scope and potential for trade show and create a platform for the industry to interact and engage and play the catalytic role in the growth of industry.

We strive to make exhibitions a complete package to achieve short & long term marketing & organisational goals with the objective of being the **finest** organiser of focused international trade shows and events in the world. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi-industry trade and consumer shows in India and abroad.

Media Space Solutions traces its roots back to 2009. It started as a digital media and event management company that owns and operates a portfolio of exhibitions, digital place-based and mobile networks that reach consumers on the move. Media Space is now well established in Nepal is now the single largest commercial tradeshow organizer in the country with the best exhibitions and conferences in construction, infrastructure, engineering, agriculture, printing and packaging under its banner to name a few. Our organizing skills, worldwide marketing network, local expertise and knowledge delivers trade shows of the highest international standard with consistently highly qualified visitors.

ORGANIZED BY



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