

# POST SHOW REPORT

## 6th NEPAL WOOD INTERNATIONAL EXPO 2020

### “Carving The Future Of Nepalese Woodworking And Furniture Industry.”

The 6th Nepal Wood International Expo 2020 concurrent to 2nd Edition of Nepal International Furniture & Home Décor Expo was held between 31st January to 2nd February 2020 at Bhrikuti Mandap Exhibition Hall, Kathmandu.

The show was jointly organized by Futorex Trade Fair & Events Pvt. Ltd, India and Media Space Solutions Pvt. Ltd., Nepal, Powered By “Greenlam Industries”.

Nepal Wood International Expo is the only exclusive international trade show organized for the Woodworking and Furniture Manufacturing sector in the country. The 6th Nepal Wood International Expo 2020 displayed a whole array of products showcasing Wood Working Machines, Furniture Production Technologies, Laminates, Plywood & Veneers, Timber, Tools & Accessories, Machines & Equipment’s for Special Product Groups like Saw Milling, Assembly, Routing, Molding, Planning, Panel Processing, Solid Woodworking, Edge Banding Machines, Fittings, Accessories and many others all under a single roof, making this the leading trade exhibition in Nepal for the woodworking industry.

Once again, the show was a must-visit event for woodworking industry professionals, and witnessed a sizeable number of high-profile clients & exhibitors from multiple countries like Nepal, India and Bhutan in attendance.

The show was crafted to provide the most optimal platform for both upcoming and established business houses to showcase the most insightful, meaningful and the most sustainable innovations in the Woodworking Industry.

Apart from the industry’s association members, the show registered footfall of over 18,000 Business profile visitors, incorporating buyers for Woodworking Machinery, Furniture Manufactures, Plywood & Wood related products Manufactures, Architects, Saw Millers, Timber Merchants, Interior Designers, Builders and Developers, Contractors, Manufacturers, Importers Dealers & Distributors from the woodworking and furniture Industry .

The 6th edition experienced 70% more trade visitors than its previous edition where the show was spread over 1,00,000 Sq. Ft. Over the last Six years, this show has been living up to the promises to bring innovations in the industry, to support market leaders & promising brands by giving them a platform to showcase their products in front of the bigwigs of the industry in a unique international display of competence. Exhibitors from Nepal, India, China, Gabon, Germany, Austria, Thailand, Malaysia, Italy, Belgium and many more had displayed their latest technologies and variety of products. The two exhibitions together attracted over 170+ exhibitors in the 3 Days event.

The show was extensively promoted through the following media: Magazine Partner were: Woodage India, Ply World, Foshan KC Media, Yellow Pages, IHSN, Fordaq.com, Pioneer, Adsale, Ply Insight, Indian Hardware and Sanitary News, Spaces & New Business Age. Broadcasting partner were : Kantipur TV News, News 24, Business Plus TV and Kastamandap TV and Print Media Partner was: Daily Newspaper, Kantipur, Naya Patrika, Nagarik, Republica, Abhiyaan, Karobar and Rajdhani. Radio Partner was Kantipur, Image, Radio Birgunj, Radio Kathmandu, Synergy, Bageswori, Big FM Pokhara, Swargadwari, Pathi-vara. Online promotions partner: www.bizmandu.com, www.arthadabali.com, www.deshsanchar.com, www.corporate-nepal.com, www.bikashnews.com , www. WoodBusinessPortal.com and www.makalukhabar.com

Besides dignified traders and businessmen, the show also provided an opportunity to the wood industry professionals to witness and latest technologies in woodworking sector.

**“The encouraging feedbacks from the participants point to a bigger show in the coming editions.”**

#### THE EVENT WAS INAUGURATED BY:

**Honorable Mr. Lekhraj Bhatta, Minister of Industry, Commerce and Supplies, Government of Nepal.**

#### THE EVENT WAS SUPPORTED BY THE FOLLOWING REPUTED INDUSTRY ASSOCIATIONS:

- Nepal Plywood Manufactures Association.
- Society of Nepalese Architects.
- Society of Consulting Architectural & Engineering Firms
- Interior Designers Association of Nepal.
- Malaysian Timber Council.

#### LEADING BRANDS WHO DISPLAYED THEIR MACHINES LIVE THIS YEAR AT NEPAL WOOD 2020 :

- |                             |                                  |
|-----------------------------|----------------------------------|
| • Jai Industries            | • Ultra Tech                     |
| • Scm, Italy                | • Woodmaster India               |
| • Woodtech Consultants      | • Kalyan Industries              |
| • Nihar Industries          | • Wood- Mizer Asia Pte           |
| • Umisons Industries        | • Mehta Cad Cam System Pvt. Ltd. |
| • Kumar Engineering Company | • Kaymo Fastener Company         |
| • Titan Jet                 | • Festool                        |
| • Control Print Limited     | • Norwood Saw Mills              |

# PARTICIPATING BRANDS AT 6TH NEPAL WOOD INTERNATIONAL EXPO 2020



**A Nationwide Show Promotion Campaign Was Conducted To Promote The Exhibition Starting From The Far Western Part Of Nepal To The East. The Major Cities Covered During The Road Show Were :**

- Mahendranagar
- Dhangadhi
- Nepalgunj
- Ghorahi, Dang
- Kapil Vastu, Chandrauta
- Butwal and Bhairawaha
- Chitwan
- Hetauda
- Birgunj
- Pokhara
- Kathmandu

## Supported Associations During Roadshow:

- Chamber Of Commerce & Industries, Nepalgunj.
- Contractor Association, Pokhara.
- Furniture Association, Dhangadhi.
- Hardware Association, Dhangadhi.
- Chamber Of Commerce & Industries, Birgunj.
- Rupandehi Chamber of Commerce.
- Chamber Of Commerce & Industries, Butwal & Bhairawaha.
- Furniture & Furnishing Industries Association, Kaski, Pokhara.
- Furniture Manufacturing Association of Chitwan.

JOINTLY ORGANISED BY



AND MANY MORE...





# GLIMPSES OF 6TH NEPAL WOOD INTERNATIONAL EXPO 2020

