

ORGANIZED BY



**Nepal's Largest International Expo on
MATTRESS, UPHOLSTERY,
FURNISHING, MACHINERY AND
TECHNOLOGY EXPO**

2nd Edition

NEPAL 
MUF EXPO
Mattress + Upholstery + Furnishing

05 - 07 JANUARY

Bhrikuti Mandap, Kathmandu,
Nepal

www.nepalwood.com.np

ABOUT 2ND NEPAL MUF 2024

JOIN US AT THE **2ND NEPAL MUF INTERNATIONAL EXPO 2024**
AND POSITION YOUR BUSINESS AT THE FOREFRONT OF THE INDUSTRY.

A mattress is a rectangular pad or fabric case that is typically used to support a person who is laying down. It is usually made of soft yet firm material to support and keep the body straight. Mattresses not only provide support to the body but also prevents it from slouching that may cause severe back pains. It can function as both a bed and a part of a bed. Mattresses are typically made of heavy cloth and filled with cotton, hair, straw, foam rubber, and often have a framework of metal. Increasing adoption of the mattress coupled with the increasing cost affordability of the people are he factors that are driving the market growth. With an increasing rise in healthcare and hospitality sector, rising affordability of mattresses and a focus on the smart mattress, emerging economies are now opening up to significant opportunities that the market has to offer.



Upholstery fabric has its application over wide range of upholstery in indoor and outdoor areas such as garden, café, hotels, yacht and automobiles among others.

The factorssuch as upholstery location, surrounding environment, consumer spending ability impacts the choice of upholstery fabric type and designs. Furthermore, the new developments and innovations in the fabric industry also impacts the selection of upholstery fabric. With the growing furniture market at a CAGR of 6.3% during the forecast period is bolstering the production of upholstery all over the world.

The evolving home and living concept along with the development of modern-style apartment and housing units has led to an increase in the demand for furniture of foreign brands. Nepalese furniture dealers have reported an annual business growth of 20% for the market.

The Nepal furniture market has an investment of approximately 25 billion NRs (US\$ 2.31 billion) and has been employing over 150,000 individuals in this sector. It is estimated to be growing at an annual rate of 25%. As per the Nepal Furniture and Furnishing Association (NFFA), around 60% of the furniture offered in Nepali market are imported goods. This is due to the fact that foreign brands offer a wide variety of choices at competitive prices and are promoted well than domestic products.

WHY EXHIBIT?

- ▶ Existing PR opportunities.
- ▶ Step away from the screen.
- ▶ Don't just sell, learn too
- ▶ Face-to-face interaction.
- ▶ Know your Competitors Well.
- ▶ Close deals with new customers during the show.
- ▶ Strengthen (or establish) your brand.
- ▶ Learn what your competitors are doing right.
- ▶ Speak directly to your target market.
- ▶ Optimize your sales and lead generation strategy.



EXHIBITOR'S PROFILE

- ▶ All Type of Mattresses
- ▶ Spring Coiler Assemblers
- ▶ Glue/Adhesive & Systems
- ▶ Foam Cutting Machines
- ▶ Decorative Border M/C
- ▶ Pocket Spring & M/C
- ▶ Mattress Ticking Fabrics & Upholstery Fabrics
- ▶ Raw Materials
- ▶ Latex Foams
- ▶ Mattress Labels
- ▶ Air Ventilators
- ▶ Compression & Role-Packing Machines
- ▶ EPE Foam Machinery
- ▶ Quilting Machines
- ▶ Spring Wires
- ▶ Packing Machines
- ▶ Flanging Machines
- ▶ Binding Cloth Tapes
- ▶ Tape Edge Machines
- ▶ Mattress Protectors
- ▶ Accessories
- ▶ PU Foam Cutting & M/C
- ▶ Corner Guards
- ▶ Clips & Staples
- ▶ EPE Foam Raw Materials
- ▶ EPE Foam Sheet Manufacturer, etc.



VISITOR'S PROFILE |

- ▶ Sleep Product Manufacturers
- ▶ Sleep Product Sellers
- ▶ Mattress Importers
- ▶ Home Textile Producers
- ▶ Material Suppliers
- ▶ Dealers
- ▶ Department Store Purchasing Officials
- ▶ Designers
- ▶ Interior Designers
- ▶ Pillow Manufacturers
- ▶ Sleep Product Exporters
- ▶ Mattress Exporters
- ▶ Mattress Material Importers
- ▶ Quilt Producers
- ▶ Distributors
- ▶ Retail Store Purchasing officials
- ▶ Furniture Sellers
- ▶ Hotel Purchasing Managers





THE EXPO WAS SUPPORTED BY:



Indian Sleep Products Federation (ISPF)



Nepal Chamber of Commerce

THE EVENT WAS INAUGURATED BY:

1. **Honourable Mr. Damodar Bhandari**, Minister for Industry, Commerce and Supplies.
2. **Mr. S. Sundaresan**, Secretary, Indian Sleep Products Federation (ISPF).
3. **Swami Prem Anveshi**, MD, Futurex Group.
4. **Mr. Pratap Singh Bist**, Director, Media Space.

About the Organisers



WE, **FUTUREX TRADE FAIR & EVENTS PVT. LTD.**, are a well-known and renowned International Exhibition and Corporate Event organiser based in Delhi, with branch offices in Mumbai, Colombo, Kathmandu, and Dhaka. Our portfolio which consists of over 220+ successful international Trade Exhibitions and Conferences also has Mattress, Upholsetry, Furniture, Furnishing, Wood & Woodworking along with other segments such as Building & Infrastructure, Agriculture, Garments, Electrical, Power, Lights, Education, etc. Its Aims at providing an ideal business platform through exhibitions, seminars, corporate events, and get together. Our strength lies in understanding the industry's needs & interests to serve it properly and in multidimensional activities to make it the most viable business platform. With a professional approach and expert manpower, the offered platforms are recognized as a safe bet by industry professionals. Future Trade Fair and Events Pvt. Ltd. Believe in the philosophy of making the exhibition the most sustainable and cost-effective mode of business activity with the perfect blend of the best manufacturers and potential industry buyers from around the world.



MEDIA SPACE SOLUTIONS traces its roots back to 2009. It started as a digital media and event management company that owns and operates a portfolio of exhibitions, digital place-based and mobile networks that reach consumers on the move. Media Space is now well established in Nepal is now the single largest commercial tradeshow organizer in the country with the best exhibitions and conferences in construction, infrastructure, engineering, agriculture, printing and packaging under its banner to name a few. Our organizing skills, worldwide marketing network, local expertise and knowledge delivers trade shows of the highest international standard with consistently highly qualified visitors.

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